



Vision: Productive and profitable agriculture, fisheries and forestry sector



Purpose: Promote a sustainable and innovative agriculture, fisheries and forestry sector and develop rural businesses that add value to the economy and communities

We focus on clear objectives for advancing agriculture, fisheries, forestry and rural economic vitality contributing to the Queensland Government's *Our Future State: Advancing Queensland's Priorities*:

Create jobs in a strong economy ›

working together with industry and rural communities, we grow rural exports and add value to primary production to deliver jobs and prosperity for the future.

Keep Queenslanders healthy ›

by mitigating the impacts of biosecurity and climatic events, we support the wellbeing and resilience of the people in rural communities and ensure Queenslanders can access healthy food, and enjoy safe, sustainable recreation opportunities.

Protect the Great Barrier Reef ›

by increasing the uptake of improved management practices and modernising fisheries management, we support and enable the sector in its responsible use of natural resources, adaptability to climate change and protection of the Great Barrier Reef.

Be a responsive government ›

in reforming the services of the Department of Agriculture and Fisheries (DAF), we promote shared ownership in developing more effective, accessible and regionally based services that the community values.

Objective 1.

Create the conditions for successful agribusinesses and supply chains that encourage innovation, productivity and new job opportunities

Strategies

- Grow markets and investment to support the flow of trade, capital and increased job opportunities
- Support the discovery, application and commercialisation of new ideas and technologies
- Continue to build Queensland's biosecurity system's capability to protect the economy, the environment and community from biosecurity risks
- Ensure department activity/regulation provides the foundations for a strong business environment, balancing economic, ecological, social and biosecurity imperatives
- Optimise benefits from fisheries and state-owned forestry

Performance Indicators

- Number of market and investment opportunities facilitated by DAF
- Percentage return on RD&E investment
- Improved regulatory frameworks

Objective 2.

Assist people in agriculture, fisheries, forestry and rural businesses to respond to challenges and protect environmental values

Strategies

- Support development of a modern and capable workforce to meet agribusiness labour needs
- Engage and partner with agribusinesses to capitalise on opportunities for innovation, growth and export development
- Work with rural communities to identify regional economic opportunities and improve rural business competitiveness
- Increase the capacity of agribusinesses to respond to production risks and adapt to changes in climate
- Lead Queensland's biosecurity preparedness and responses

Performance Indicators

- Business improvement attributed to DAF's products and services
- Percentage of significant biosecurity response programs delivering agreed outcomes

Objective 3.

Ensure the sustainable management of natural resources to underpin productivity and protect the environment

Strategies

- Advocate for access to agriculturally important land, energy and water
- Leverage changes in water and land use to develop new agricultural and aquaculture opportunities
- Reduce the impact of agriculture, pests and weeds on the environment and the Great Barrier Reef
- Implement the *Queensland Sustainable Fisheries Strategy 2017–2027*
- Balance economic fisheries and forestry resource use with environmental and social values

Performance Indicators

- Adoption levels of improved management practices in reef catchments
- Sustainability status of fish stocks
- Accreditation of DAF fishery and forest management systems



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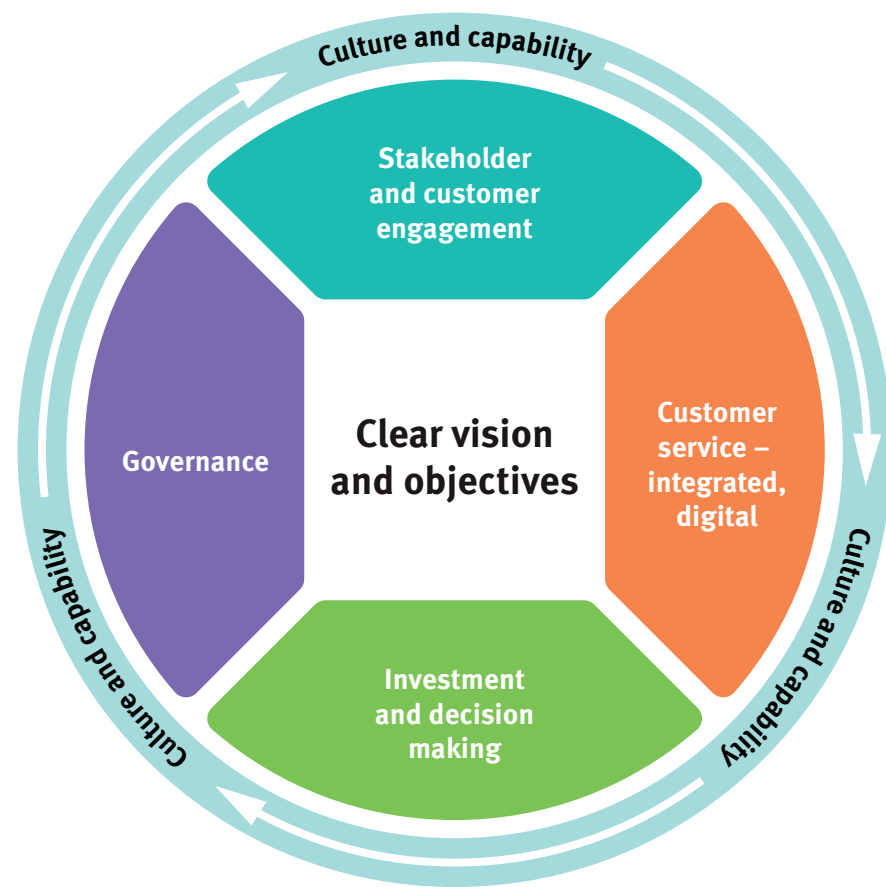


Purpose: Promote a sustainable and innovative agriculture, fisheries and forestry sector and develop rural businesses that add value to the economy and communities

Our objectives

1. Create the conditions for successful agribusinesses and supply chains that encourage innovation, productivity and new job opportunities.
2. Assist people in agriculture, fisheries, forestry and rural businesses respond to challenges and protect environmental values.
3. Ensure the sustainable management of natural resources to underpin productivity and protect the environment.

The way we work to support the delivery of our objectives



Lead

DAF provides a clear sense of direction, bringing the sector and the community together, offering evidence and advocacy for a way forward on the opportunities and challenges facing the sector.

Engage

We work purposefully with others to achieve results, developing consistent approaches that invite stakeholders and the community to participate in the development of policy and services.

Invest

We invest to deliver better results with what we have, prioritising our effort for the highest impact, using evidence to direct resources to high value activity.

Enable

We develop our workforce capability and build our governance and business systems, embedding the public service values and our expected behaviours through good leadership and management. We drive a culture of innovation and collaboration across the organisation and in external relationships.

Deliver

We aim to improve the customer service experience and enable a collaborative and mobile workforce with an extensive regional network making it easier to interact with us. We streamline business processes and integrate services to enable greater self-service and self-reliance.

The public sector values guide our actions



Customers first



Ideas into action



Unleash potential



Be courageous



Empower people

Strategic opportunities

Global demand for food and fibre—the growing global population and affluence in emerging economies result in increased demand for protein foods, niche primary products and agricultural scientific expertise that can provide expanded and new markets for Queensland producers and new sources of investment for the sector.

New technologies—new technologies to detect threats and improved modelling, supported by increased processing power and big data, can help DAF prevent the spread of biosecurity diseases and pests, improve fisheries management, assist producers to improve decision making and better predict climatic change leading to increased productivity.

Strategic partnerships—strengthening partnerships with research organisations, industry bodies and other government agencies enables DAF to leverage expertise and share resources aimed at increasing innovation, promoting rural economic development and growing business and public confidence in DAF's strategic direction for the sector.

Strategic risks

Climate—the frequency and duration of extreme weather events impact on the ability of the sector and the department to direct resources to growth opportunities.

Biosecurity threats—greater global movement of goods and people increases the transmission of exotic pests and diseases, which may significantly affect the economy and the environment, compromising our disease free reputation and restricting market access.

Organisational agility—the diverse and unpredictable nature of conditions affecting the sector challenges DAF's ability to adapt and renew its business model, skills base and services to better meet the changing needs of customers and grow rural economies.

Competition for resources—resources used for agriculture, fisheries and forestry are increasingly subject to demands for competing access from other economic, environmental and social interests that are not always possible to fully resolve.